

2017 Polaris New Zealand Offroad Racing Championship sponsor decal placements – guide for scrutineers



Polaris is the naming rights sponsor of the 2017 championship.

The naming rights sponsor decal placement is to ensure the sponsor/brand is visible in images of the event to be used in media coverage and in social media. The location is as per the 2017 rule book.

Exceptions may only be granted where the 'sun visor' area is too narrow for the decal and/or the application of the sign in this area would obscure the driver's vision. In this case the sponsor decal must be placed on the bonnet 'kick-up' closest to the vehicle's steering wheel. Any such exception is to be noted in the vehicle log book and signed by the person granting the exception.

2017 Class sponsors



The class sponsor placement is to ensure the sponsor/brand is visible in images of the event to be used in media coverage and in social media. The location is as per the 2017 rule book. Exceptions may only be granted where the 'door' area is unsuited for the decal. Any such exception is to be noted in the vehicle log book and signed by the person granting the exception.

Class sponsors:

Class 3	HasTrak
Challenger	HasTrak
Track classes 2,4,6,8	4WD Bits
Kiwitruck	Leader
UTV S class	JG Civil

2017 Associate sponsor (HasTrak)



The Associate sponsor is a new position in the sponsor ‘family’ for 2017. Because of this – and the plan to extend and expand sponsorship opportunities around the championship to enable ORANZ to bring back professionally produced TV – the Associate sponsor’s decal goes on every car, but should be applied to fit in with existing signage on the vehicle’s bonnet. The Associate sponsor will be added in a specific location for the 2018 rule book.